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Misha Sturns Named Executive Director Of the Heart of a Warrior Charitable Foundation

Sturns to Provide Experienced Leadership to Raise Awareness, Expand Programs of HOAW

DALLAS – January 23, 2012 – Misha Sturns has been named executive director of the Heart of a Warrior Charitable Foundation. Founded by Gail Warrior, chief executive officer of Warrior Group, HOAW provides summer educational opportunities for children who would not otherwise have access to quality summer programs. Sturns will be responsible for running the foundation’s programs, elevating the level of interest and awareness of the foundation in North Texas, and managing foundation fundraising efforts including the annual HOAW Celebrity Golf Tournament.

“Misha’s experience working with non-profit organizations and her passion for community service and the education of our youth will make her a valuable asset to the foundation.” said Warrior. “In addition, Misha’s background managing and promoting athletes and celebrity events will serve the foundation well as we strive to enhance HOAW’s visibility in the community and increase donations so that we can expand our program to reach more young people.”

Sturns’ background includes building trusted partnerships and new business opportunities. She has worked in sports marketing, celebrity event planning and healthcare account management. She has received several regional and national awards for her exceptional skills in exceeding company goals and objectives.

Sturns served as a two-term President of the Dallas-Fort Worth Alumni Association for Clark Atlanta University and has served on the board of directors of other local non-profit organizations. She earned a bachelor’s degree with honors in Mass Media Arts with an emphasis on Public Relations from Clark Atlanta University in Atlanta.

Last summer, nearly 400 underserved youth from the Dallas area received hands-on enrichment to help them stay on par with their peers in school, thanks to the fourth annual Young Warriors Summer Learning Program. The signature project of the Heart of a Warrior Charitable Foundation, the Young Warriors Summer Learning Program is designed to reduce the learning gap often seen in lower-income students when they return to school in the fall. The eight-week summer academic enrichment program provides instruction in mathematics, science, Spanish, nutrition, leadership and volunteerism as well as providing culturally educational field trips that add to the students’ quality-of-life experiences.

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“Our goal is to provide a curriculum that keeps students engaged, on par with their peers and academically inspired during the summer months,” said Warrior. “I am pleased that Misha has joined our organization and will help us carry out our mission to ensure not only the academic success of these children, but the self-awareness and pride that comes from true accomplishment.”

About Heart of a Warrior Charitable Foundation

Heart of a Warrior Charitable Foundation (HOAW) is a 501 (c) (3) public non-profit, founded in early 2007 by Gail Warrior, CEO of Warrior Group. HOAW provides programs and resources that help underserved children succeed. HOAW’s programs provide total enrichment opportunities that are educational, cultural and life enhancing. Additional information is available online at www.heartofawarriorfoundation.org.

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